

Key data/information in this sample page is hidden, while in the report it is not.

2 Export analysis in 2014

Table 2-1 Export of creatine in China by month, 2014

Month	Export volume, tonne	Export value, USD	Price, USD/kg
Jan	386.53	██████	██████
Feb	██████	1,457,306	██████
.....

Source: China Customs & CCM

Table 2-3 Export of creatine in China by destination, 2014

Destination	Export volume, tonne	Export value, USD	Price, USD/kg
██████	2,474.11	██████	██████
██████	██████	2,195,733	██████
.....

Source: China Customs & CCM

Table 2-5 Export of creatine in China by manufacturer, 2014

Manufacturer	Export volume, tonne	Export value, USD	Price, USD/kg
██████	2,286.54	██████	██████
██████	██████	5,174,776	██████
.....

Source: China Customs & CCM

3 Creatine demand and consumption pattern in China, 2013-2014

3.1 Consumption pattern

3.2 Sports nutrition product

- MET-RX

MET-RX brand comes from the US. Its creatine products have taken up █% of market share by volume in China in 2014.

Table 3.2-1 MET-RX brand's creatine in China's market, 2014

Item	Content			
Product	Pure creatine powder	
Major ingredient	99.99% Creatine monohydrate	
Specification	█g/can	
Retail price, USD/can	█
Brand quantity in China	About █ tonne			
Sales channel	Agents, online platforms and gym centers			
Source of product	Mainly from			

Source: CCM

.....

- CPT

Table 3.2-5 CPT brand's creatine in China's market, 2014

Item	Content			
Product	Pure creatine powder			
Major ingredient	99.99% Creatine monohydrate			
Specification	█g/can			
Retail price	█ USD/can			
Brand quantity in China	About █ tonnes			
Sales channel	Gym centers, online platforms, franchisees,			
Source of product	Domestic supplier, such as			

Source: CCM

3.4 Forecast on creatine demand, 2015-2019

Figure 3.4-1 Forecast on creatine demand in China, 2015-2019, tonne



Source: CCM